



Cinco Jotas

Christmas Collection
Cinco Jotas 2019
Limited Edition



Cinco Jotas

PERMANENT COLLECTION

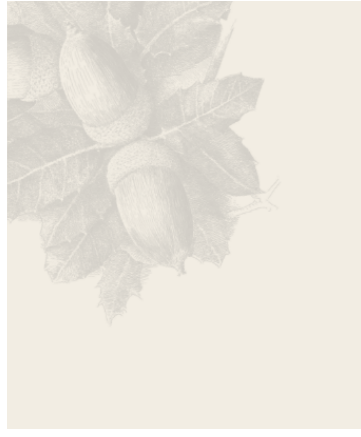


CINCO JOTAS DISCOVERY GIFT BOX



The **best flavour** of two Cinco Jotas classics,
ready to enjoy.

- Sliced Acorn-fed 100% ibérico ham 2 x 70g



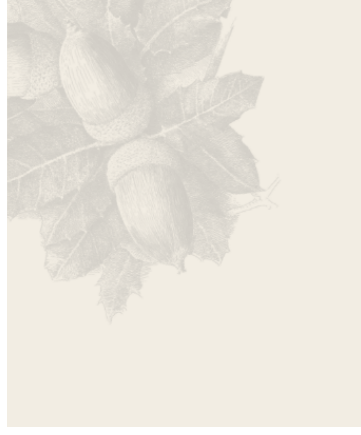
THE CINCO JOTAS ORIGINAL GIFT BOX



Cinco Jotas

An exclusive gift pack of the unique Cinco Jotas flavours selection.

- Sliced Acorn-fed 100% ibérico ham
- Sliced Acorn-fed 100% ibérico front leg
- Sliced Acorn-fed 100% ibérico loin
- Sliced acorn-fed 100% ibérico



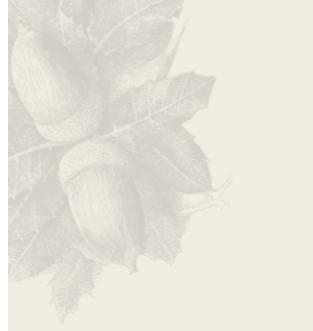
CINCO JOTAS CAÑAS SELECTION



Cinco Jotas

Original gift pack including a selection of our best acorn-fed 100% ibérico cañas.

- 1/2 Acorn-fed 100% ibérico loin without paprika.
- 1/2 Acorn-fed 100% ibérico loin traditional recipe
- 1/2 Acorn-fed 100% ibérico presa



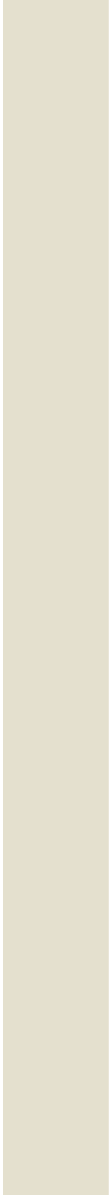


Cinco Jotas

GIFT COLLECTION 2019

Limited Edition

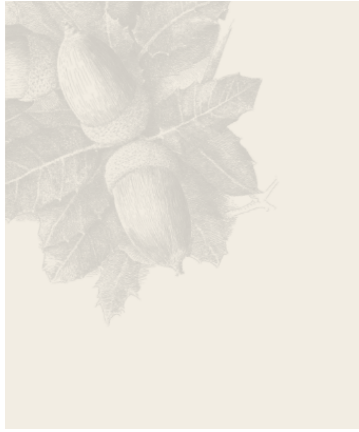




Cinco Jotas

CINCO JOTAS NEW COLLECTION OBJECTIVES

- To reflect luxury and natural details of Cinco Jotas brand universe across the packaging.
- To create unique and original objects highly appreciated by customers.
- Reusable packs, environmentally friendly.
- Luxury gift options ideal for special dates (ie. Christmas, St Valentine, Father's Day, Thanksgiving...
- To cover different price points across range favoring upselling.



CHRISTMAS THEME

This Christmas collection tells the storytelling of “the delicacy of the dehesa”, thinking in the small and microscopic living species of the dehesa in Jabugo.

We are inspired by an Hermés scarf to create a Christmas collection integrating the universe of Cinco Jotas.

All the elements are carefully positioned in a “scarf out” layout.

The composition is formed by elements of the dehesa, its fauna and flora and details of the production process always associated with nature.



Cinco Jotas

CINCO JOTAS TANGRAM BOX



Cinco Jotas

Sharing Cinco Jotas in a playfully manner

Colourful Cinco Jotas tangram gift box, contains one of the oldest Chinese board game: tangram, which consists of creating shapes with the 7 pieces. Also, the pieces can be used as small plates to serve Cinco Jotas products. Colourful Tangram pattern printed on the lid.

- Content:
- 2x80g of sliced hand-carved Cinco Jotas Acorn-fed 100% Ibérico ham
- 2x80g of sliced Acorn-fed 100% ibérico loin
- 2x80g sliced acorn-fed 100% ibérico presa
- Wooden tangram board with small pieces that served as small plates.
- Bamboo 6-tong-set
- 2 napkins set



New pack
design
2019



CINCO JOTAS TIENDA ESPECIALIZADA/INTERNACIONAL



Cinco Jotas



- Original and unique design
- Luxury look & feel
- Colourful and delicate design.
- Technical improvements: laminated paper, longer velcro fasteners

Includes:

- Bone in Acorn-fed 100% Ibérico ham (6kg-7kg)
- Arcos carving knife
- Cinco Jotas Loin Half Piece
- Information leaflet



ALL-IN CINCO JOTAS HAM GIFT PACK



Cinco Jotas

- A whole ham carved by hand in a beautiful, exclusive and practical gift pack that resembles a tool kit perfect to keep your belongings at home.
- Presentation product improvement: Better presence and quantity in ham and dices and bones.
- Includes:
- 26 x 80 g sliced hand-carved Cinco Jotas Acorn-fed 100% Ibérico ham
Pack of Cinco Jotas ham in dices 2 x 100gr
Pack of Cinco Jotas bones ideal for soups and stews. 2 x 300gr
Informative leaflet



LIMITED EDITION, GRAND TOUR CINCO JOTAS TRUNK



Cinco Jotas



Concept: Luxury trunk where we keep our more valuable belongings.

Limited Edition of 40 pieces

Specially selected ham by Cellar Master

Excellent visibility and display in the point of sale.

Reusable for travelling or decoration purposes.

Includes:

9kg Bone in Acorn-fed 100% Iberico Ham,

Luxury Zwilling carving kit

Lodivi folding ham stand

Zwilling luxury carving set

Premium Cinco Jotas apron

Set of 6 leather tags to personalize the trunk





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